Project 1.

## **Visual Texts**

## Phase 2

## **Instructions**

1. Collect all the visual texts you've created this semester.

Your final archive should have 40 visual texts at minimum. They should be the same file format (.jpg, or .png) and the same dimensions / ratio.

Organize them neatly so that their file names read clearly, for example:

```
visualtext01.png
visualtext02.png
visualtext03.png
```

Or, employ whatever system is best for you. In terms of file naming, please avoid having spaces within your file names. If you need a space, opt for an underscore \_ or hyphen - instead. I also recommend sticking to lowercase for file names.

2. Create an archive website that shares all your visual texts and is designed to illuminate your process throughout the semester.

Your website should:

- \* Show all your visual texts somehow
- \* Be designed intentionally to show your process
- \* Be easy and clear to navigate

In creating this website, present your visual texts in a way that shows your process. For instance, you could present all visual texts in a neat grid, and by doing this, perhaps the "sets" you created become apparent. On the other hand, you could decide that you only want to show your favorite visual texts on the homepage, and have the rest revealed behind a link.

To share the process, if desired you can include some commentary about your visual texts as captions or text somewhere on the site, for instance. Or maybe you want to voice record and include these as audio files. It's really up to you: consider this your "process website" to reflect on your visual texts while showing them all.

# **Guidelines**

You can create your website in whatever way is best for you. The focus is on intentional, thoughtful, well-crafted design that highlights your process and what you've learned by doing this project.

For example...

- Using the skills we picked up in Project 1. 25 Variations, you could code it up using artisanal HTML and CSS and host it on Neocities.
- Laurel will show a demo on how to set up a simple CMS ("content management system") that communicates well with HTML/CSS templates. We will do one with with Scoby, <a href="https://scoby.page">https://scoby.page</a> (made by Elliott Cost), which uses Are.na as a backend (free), and then one with Blot, <a href="https://blot.im">https://blot.im</a>, which uses Dropbox as a backend (costs \$6/site).
  - <a href="https://scoby.page/june-ex6khrpkcbm">https://scoby.page/june-ex6khrpkcbm</a> (example with "Scoby")
  - <a href="https://june.blot.im">https://june.blot.im</a> (example with "Blot")
- Or you could create your website in your own way, using whatever framework or CMS you like.

# **Timeline**

CMS Demo — November 2, 2025

Due — December 3, 2025 (last day of class)